

Academic Planning

Year 2020-21

B DESIGN

FASHION DESIGN

By:

Mrs. Madhura Joshi

Assistant Professor / Course Coordinator

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Academic Calendar

B.DESIGN- FASHION DESIGN

| June,2020 | | | | | | | July,2020 | | | | | | | August ,2020 | | | | | | |
|----------------|----|----|----|----|----|----|---------------|----|----|----|----|----|----|----------------|----|----|----|----|----|----|
| M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su |
| | | | | | | | | | 1 | 2 | 3 | 4 | 5 | 31 | | | | | 1 | 2 |
| | | | | | | | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | | | | | | | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | | | | | | | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| | | | | | | | 27 | 28 | 29 | 30 | 31 | | | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| September,2020 | | | | | | | October,2020 | | | | | | | November ,2020 | | | | | | |
| M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su |
| | 1 | 2 | 3 | 4 | 5 | 6 | | | | 1 | 2 | 3 | 4 | 30 | | | | | | 1 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 28 | 29 | 30 | | | | | 26 | 27 | 28 | 29 | 30 | 31 | | 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| December ,2020 | | | | | | | January, 2021 | | | | | | | February, 2021 | | | | | | |
| M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su |
| | 1 | 2 | 3 | 4 | 5 | 6 | | | | | 1 | 2 | 3 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 28 | 29 | 30 | 31 | | | | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | | | | |
| March ,2021 | | | | | | | April, 2021 | | | | | | | May, 2021 | | | | | | |
| M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su | M | T | W | Th | F | S | Su |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | | | | 1 | 2 | 3 | 4 | 31 | | | | | 1 | 2 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 29 | 30 | 31 | | | | | 26 | 27 | 28 | 29 | 30 | | | 24 | 25 | 26 | 27 | 28 | 29 | 30 |

| | |
|------------------------|---------------------------|
| Semester Begin | Gazette Holiday's |
| Skill Assessment | College Annual Conference |
| Workshops | Exams |
| Study Tour | Diwali Vacation |
| Induction Ceremony | Winter Vacations |
| Craft Documentation | Summer Vacation |
| Internship | Fashion Show |
| Parent Teacher Meeting | Convocation |

***Note: College reserves all the right to make necessary changes under unavoidable circumstances**

STRENGTH OF THE BATCHES

| Academic Planning - Fashion Design | | | | |
|---|-----------------------|---------------------|---------|---------|
| Year | Total No. Of students | Batch Wise strength | | |
| 2nd Year | 128 | B1 - 43 | B2 - 43 | B3 - 42 |
| 3rd year | 118 | B1 - 42 | B2 - 35 | B3 - 41 |
| 4th Year | 106 | B1 - 53 | B2- 53 | |
| | 352 | | | |

MEDIUM OF INSTRUCTION AND EXAMINATIONS:

English shall be the medium of instruction and examinations, which is proposed by Board of Studies and approved by Vice Chancellor, Academic Council and Governing Body of the University.

FACULTY 2020-21

The faculties for the academic year are been decided and are as follows.

The teaching hours for each subject are been specified by the University and the division of the hours are as follows

Total no. of hours Theory – 60 hours

Total no. of hours Practical – 120 hours

Total no. of hours Theory and Practical – 90 hours

Standardization of teaching hours for subjects

Discussion : With the change in the method of teaching the course coordinators suggested the following point to be considered for each subject while planning the lesson plan by Subject faculties and course coordinators for planning the sessions.

A. Teaching : This set of hours is the actual teaching of the content of the syllabus through videos, power point presentations. It can be demonstrations for practical subjects.

B. Students Work: This set of hours is the students work on assignments and complete the given task. The task can be research, actual completing of assignments, studying for MCQs, watching the links shared by faculties.

C. Contact Session : This set of hours is asking queries to the faculties regarding the subject and its assignments. The students after going through the PPTs, Research, Completing assignments , etc. can develop few queries which can be solved. The faculty is expected to individually respond to the students regarding their performance.

D.Exams: This set of hours is for students for MCQs for internal assessment for each subject, mid-term exam, class tests, preparation leave for final exam and final exam.

Due to the new situation of COVID-19 faced by all, it was discussed that the mode of conduction of classes should be changed. It was resolved that **Blended learning** should be introduced for smooth functioning of the next academic year.

The faculties were suggested to attend the webinars on BLENDING LEARNING organised by SNTD Women's University and Pune University. Dr. M Hundekar attended the session of Pune University and Ms. Garima Bhalla and Ms. Madhura Joshi attended Session of SNTD University.

The outcome of the webinar were

- Introduction to the concept of blended learning.
- Introduction to the G Suite and various tools which can supplement teaching.
- The tool were Padlet, Mind map, Google Jam board, Google classroom as teaching tools, Google drive and Google quiz for evaluation
- The faculties were given assignment by the organisers and on successful submission of the assignments the faculties received certificates.

The Principal, Dr. M. Hundekar, Mr. Sushant Deshpande (Online session Consultant) and Dr. Yogesh Bokil (IT department)had an Brain storming session and a research on the digital education and Blended Learning. They had referred to different video been introduced by eminent institutes. The research concluded that the faculties will develop the study material through video to be published on SOFT Channel... And will be accessible to only SOFT Faculties and students. And further the faculties will be having contact session with students through online mode. The evaluation of the students will be done online by giving MCQs, Viva, assignments, presentation and projects. Dr. Yogesh Bokil will handle the ONLINE OFFLINE DIGITAL EDUCATION PROCESS with the course coordinators.

The faculties discussed the online teaching methods and tools with the Educloud technical team and found out the software is supportive to the G suite and the sessions can be conducted through Educloud software with G suite.

The course coordinators suggested the following ways

- All the faculties should strictly follow the syllabus given by SNTD Women's University for developing the study material.
- Videos of demonstrations practical subjects and theory subjects
- Step wise presentations expected

- Examples of the assignments to be shared with the students- presentations should be with lots of visual aids
- Reference reading material/ documents to be compulsorily shared with students
- The list of book for references should be suggested (preferably available in library or available free online on Bloomsbury)
- The online session should be made interactive and interesting. The faculties should not have one way communication in the sessions.
- The tools suggested were Educloud, G Suite- Meet, Drive, and Classroom.

Odd Semester: July to Nov 2020

| B Design - Fashion Design | | | | | |
|--|----------------------------|--|------------------------------|--------------------|-------------------------|
| Second year Semester III | | | | | |
| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
| Fundamentals Of Illustration & Design Concept (A) | Mr. Umesh Dharmadhikari | | 7 | 12 | 25 |
| Fundamentals Of Illustration & Design Concept (A) | Ms. Mallika Dabhade Samant | | 5 | | 20 |
| Introduction To Pattern Making (Flat And Draping) (A) | Ms. Madhura Joshi | Part of this subject is draping... thus can be conducted on campus. 50 % | 5 | 8 | 25 |
| Introduction To Pattern Making (Flat And Draping) (A) | Ms. Mohika Joshi | | 2 | | 20 |
| Introduction To Textile(B) | Ms. Tejasi Gadgil | | 6 | 6 | 20 |
| History Of Fashion (Indian & Western) And Women's Studies(B) | Ms. Pallavi Kasande | Only contact Sessions | | | 6 |
| History Of Fashion (Indian & Western) And Women's Studies(B) | Ms. Rugmini V | Only contact Sessions | | | 20 |
| Marketing And Merchandising (C) | Mr. Satyajit Joglekar | | 6 | 8 | 20 |
| Marketing And Merchandising (C) | Ms. Snehal Ninale | | 2 | | 5 |
| | | | Total | 34 | |
| | | | | | |

| B Design - Fashion Design | | | | | |
|--|----------------------|--|-------------------------------------|---------------------------|--------------------------------|
| Third year Semester V | | | | | |
| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
| Craft Research And Design (A) | Dr. M Hundekar | | 1 | 1 | 5 |
| Craft Research And Design (A) | Mallika DS | Only Contact Sessions | | | 20 |
| Indian Textile And Embroideries (A) | Ms. Garima Bhalla | | 6 | 14 | 20 |
| Indian Textile And Embroideries (A) | Kirti Kulkarni | | 1 | | 4 |
| Indian Textile And Embroideries (A) | Ms. Snehal Ninale | | 7 | | 30 |
| Advance Pattern Making (Flat, Draping And Grading) (A) | Mr. Ravindra Shahane | Part of this subject is draping... thus can be conducted on campus . 25% | 5 | 5 | 30 |
| Advance Fashion Illustration & Design Concept(A) | Ms. Apurva K | | 6 | 6 | 30 |
| Basic Garment Construction | Madhura Joshi | The whole subject need to be conducted on campus . 100% | | | |
| | | | Total | 26 | |
| | | | | | |

B Design - Fashion Design**Fourth year Semester VII**

| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
|--|----------------------|---|-------------------------------------|---------------------------|--------------------------------|
| Range Development - Women's Wear | Ms. Apurva K | | 5 | 5 | 25 |
| Range Development - Men's Wear | Ken Fern | Only Contact Sessions | | | 6 |
| Range Development - Kid's Wear | Deepti Acharya | Only Contact Sessions | | | 30 |
| Fashion Styling and Costume Designing | Ms. Rucha Gode | | 3 | 3 | 30 |
| Creative Pattern Making | Mr. Ravindra Shahane | Part of this subject is draping... thus can be conducted on campus . 25% | 6 | 7 | 30 |
| Creative Pattern Making | Suresh Karale | | 1 | | 5 |
| Introduction to Entrepreneurship and IPR | Satyajit Joglekar | | 2 | 6 | 4 |
| Introduction to Entrepreneurship and IPR | Nandan Padhye | | 4 | | 10 |
| Introduction to Entrepreneurship and IPR | Chimnay Pandit | Only Contact Sessions | | | 10 |
| Quality Assurance and management | Garima Bhalla | Only Contact Sessions | | | 30 |
| | | | Total | 21 | |

Even Semesters : Dec 2020 to May 2021

| B Design - Fashion Design | | | | | |
|--|----------------------------|---|------------------------------|--------------------|-------------------------|
| Second year Semester IV | | | | | |
| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
| Basic Fashion Illustration & Design Concept (A) | Mr. Umesh Dharmadhikari | | 8 | 13 | 25 |
| Basic Fashion Illustration & Design Concept (A) | Ms. Mallika Dabhade Samant | | 5 | | 15 |
| Basic Pattern Making (Flat And Draping) (A) | Ms. Madhura Joshi | | 6 | 12 | 30 |
| Basic Pattern Making (Flat And Draping) (A) | Mr.Ravindra Shahane | | 6 | | 30 |
| Introduction To Garment Construction(A) | Mr. Rahul Ajankar | Only Contact Sessions and practical to be conducted on campus | | | 40 |
| Introduction To Garment Construction(A) | Mohika Joshi | Only Contact Sessions and practical to be conducted on campus | | | 40 |
| Computer Aided Rendering Technique In Fashion(A) | Mr. Shrikant Karampure | Only contact Sessions | | | 45 |
| Principles Of Management(C) | Mr. Satyajit Joglekar | | 8 | 8 | 20 |
| | | | Total | 33 | |

B Design - Fashion Design**Third year Semester VI**

| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
|--|----------------------------|---|-------------------------------------|---------------------------|--------------------------------|
| Computer Application In Fashion(2D) (A) | Ms. Reema Chaugule | Only Contact Sessions | | 0 | 30 |
| Computer Application In Fashion(2D) (A) | Ms. Tejashree Rankhambe | Only Contact Sessions | | | 15 |
| Industry Research Project (C) | Ms. Garima Bhalla | | 4 | 4 | 15 |
| Industry Research Project (C) | Ms. Mallika Dabhade Samant | Only Contact Sessions | | | 15 |
| Industry Research Project (C) | Mr. Rahul Ajankar | Only Contact Sessions | | | 20 |
| Advance Garment Construction(A) | Mr. Ravindra Shahane | Only Contact Sessions and practical's to be conducted on campus | | 0 | 30 |
| Advance Garment Construction(A) | Ms. Madhura Joshi | Only Contact Sessions and practical's to be conducted on campus | | | 30 |
| Fashion Forecasting(A) | Mallika Dabhade Samant | | 8 | 8 | 20 |
| Dyeing And Printing & Surface Ornamentation(A) | Ms. Snehal Ninale | | 5 | 5 | 20 |
| Dyeing And Printing & Surface Ornamentation(A) | Tejashree Rankhambe | Only Contact Sessions | | | 25 |
| | | | | 17 | |

| B Design - Fashion Design | | | | | |
|-------------------------------------|----------------------------|---------------------------|-------------------------------------|---------------------------|--------------------------------|
| Forth year Semester VIII | | | | | |
| Video | Faculties | Priority | Proposed Videos Faculty wise | Videos Per subject | Online Contact sessions |
| Men's wear(A) | Mr. Ravindra Shahane | To be conducted On campus | | | 10 |
| | Mr. Sudesh Sutar | To be conducted On campus | | | 25 |
| Women's wear(A) | Mr. Ravindra Shahane | To be conducted On campus | | | 10 |
| | Mr. Sudesh Sutar | To be conducted On campus | | | 25 |
| Retail and Visual Merchandising (C) | Ms. Prachi Kapte | 8 | | 8 | 20 |
| Graduating Show(B) | Dr. M Hundekar | Only Contact Sessions | | | 20 |
| | Ms. Madhura Joshi | Only Contact Sessions | | | 10 |
| | Ms. Mallika Dabhade Samant | Only Contact Sessions | | | 15 |
| | Mr. Ravindra Shahane | To be conducted On campus | | | 30 |
| Internship(B) | Month of May 2021 | | | | |
| | | | Total | 8 | |

WORKSHOP AND SEMINAR AND INDUSTRY VISITS, VALUE ADDITIONS

| Semester III | Topic | Duration | Conducted By | Date |
|---------------------------|--|----------|-------------------------------------|--|
| Webinars / Seminar | 1. The SDC Webinar Series: Thermo-physiological comfort of clothing | | SDC | 16 October 2020 6:30pm - 7:45pm |
| Workshop | Fabric workshop | 2 days | Akshay Tholia – Online | Nov -Dec 2020 |
| Industry Visit | Not Recommended for this semester | | | |
| Value Addition | Fabric Origami | 5 days | Kriti Kulkarni | Oct - Nov 2020 |
| Semester V | Topic | Duration | Conducted By | Date |
| Webinars / Seminar | 1. Pantone Webinar / Design Through The Looking Glass | | Pantone Speaker: Mr David Shah | 20/July/2020 Time: 1230-1330 Hrs India Time |
| | 2. Pantone Webinar : The Power Of A Single Color : Leveraging Your Brand’s Visual Identity | | Pantone Speaker: Ms Maryann Wong | 10/August /2020 Time: 1230-1330 Hrs India Time |
| | 3. Pantone Webinar Color : Innovation And Transformation | | Pantone | Sep 28 (Monday) Time: 12:30-13:30 India Standard Time |
| | 4. The SDC Webinar Series: Thermo-physiological comfort of clothing | | SDC | 16 October 2020 6:30pm - 7:45pm |
| Industry Visit | Not Recommended for this semester | | | |

| | | | | |
|-----------------------|--|-----------------|--|--|
| Value Addition | Madhubani Painting | 2 days | | Oct - Nov 2020 |
| Semester VII | Topic | Duration | Conducted By | Date |
| Webinars | 1. Pantone Webinar / Design Through The Looking Glass | 1 Day | Pantone Speaker: Mr David Shah | 20/July/2020 Time: 1230-1330 Hrs India Time |
| | 2. Pantone Webinar : The Power Of A Single Color : Leveraging Your Brand's Visual Identity | 1 Day | Pantone Speaker: Ms Maryann Wong | 10/August /2020 Time: 1230-1330 Hrs India Time |
| | 3. Pantone Webinar Color : Innovation And Transformation | 1 Day | Pantone | Sep 28 (Monday) Time: 12:30-13:30 India Standard Time |
| | 4. Know What Is Business Design? | 1 Day | Maitri Global Education | 13th August (Thursday) Time: 6:00PM IST (2.30PM CEST) |
| | 5. Interaction Design | 1 Day | Maitri Global Education Speaker : Mr. MICHELE AQUILA | 20th August (Thursday) Time: 6:00PM IST (2.30PM CEST) |
| | 6. Interaction Design -Portfolio Tips | 1 Day | Maitri Global Education Speaker : Mr. MICHELE AQUILA | 29th August (Saturday) Time: 6:00PM IST (2.30PM CEST) |
| Seminar | Portfolio Development and Presentation | 1 Day | Adrien Robert (Online) | November 2020 |
| Industry Visit | Not Recommended for this semester | | | |
| Value Addition | Specification Sheet And Costing - Standard Garments | 5 Days | Ms. Mallika Pal | Oct- Nov 2020 |

| | | | | |
|-----------------|---------------------------------------|--------|----------------------|-------------------------------|
| | Entrepreneurship Skill Development | 3 Days | Parag Mankikar | Nov 2020 |
| | Range Development - Case Study | | Karishma Sahani Khan | 28 th July 2020 |
| | Range Development – Case study | | Hemang Agarwal | 30 th July 2020 |
| | Range Development – Trend Forecasting | | Pooja Prabhune | 15-16 th July 2020 |
| Workshop | International marketing | 4 days | Ravi Kumar | Oct 2020 |
| | Makeup | 2 days | | Nov Dec 2020 |

| Semester IV | Topic | Duration | Conducted By | Date |
|-----------------------|-------------------------------------|-----------------|--------------------------------------|------------------|
| Workshop | Presentation skills | 2 Day | Ken Fern | Jan 2021 |
| Seminar | Silk Mark | 1 Day | Silk Mark | Feb 2021 |
| Industry Visit | Not Recommended for this semester | | | |
| Value Addition | | | | |
| Semester VI | Topic | Duration | Conducted By | Date |
| Workshop | Calligraphy | 4 days | Somnath Gavade | Jan 2021 |
| Seminar | Electronic Resources And Data Bases | 1 Day | Dr. Durga Murrari | Feb 2021 |
| Industry Visit | Not Recommended for this semester | | | |
| Value Addition | Creative Weaving | 5 days | Hemang Agarwal + Tejashree Rankhambe | Jan and Feb 2021 |
| Semester VIII | Topic | Duration | Conducted By | Date |
| Webinar | | | | |
| Seminar | Portfolio Development | 1 Day | Adrien Robert (Online) | Feb 2021 |

EVALUATION AND EXAMINATIONS

Subject assignments

- The assignments will be Planned by the respective faculties with the required inputs from Principal and HOD madam.
- The assignments will be timely uploaded on educloud software.
- The assignments will be evaluated with the evaluation pattern for each assignments.
- For all the subjects the after every video session the students will be solving a MCQs which will be considered in internal evaluation

Subject evaluation - Exam Pattern:

The assignments should be evaluated by 360^o evaluation pattern for each subject, it will include the following marking system

1. Self-Evaluation- Assignment evaluated by Students – 10 Marks
2. Peer Evaluation- Assignment evaluated by Other students from class – 10 marks
3. Faculty Evaluation – 50 marks
4. Skill Assessment / Value Addition – Assignment evaluated by faculty - 10 Marks
5. Attendance – Students should have 75% of attendance in each subject – 5 marks
6. Internal Jury- Assignments evaluated by Alumina working in industry – 15 marks.

| Proposed evaluation pattern for new modular structure syllabus | | | | | | |
|---|----------------------|-----------------|------------------------------|-----------------|-----------------|--------------|
| Credit | Credit | Internal | Internal | External | External | Total |
| TH | PR | TH | PR | TH | PR | |
| 4 | 0 | 25 | - | 75 | - | 100 |
| 2 | 2 | 25 | 25 | 50 | | 100 |
| | | 25 + 25 = 50 | | | | |
| 0 | 4 | 0 | 100-Continuous assessment | - | - | 100 |
| 0 | 4-university Exam | - | 25 | - | 75 | 100 |

* B Design Examination Schedule for University Exam for I , II, III, IV, V, VI, VII & VIII. The evaluation pattern is as follows as per passed in the Academic Council Meeting. All Practical subject exams except University level examination will have continuous assessment. University level Theory and Practical Examination will be as per the table given by the SNTD University. The External examiner will conduct the final Practical examinations for Semester V, VI, VII, VIII.

SKILL ASSESSMENT:-

The skill assessment is planned for the students of all years in the 3rd week of the August 2020. The skill assessment is been conducted to identify the Advance learners and the Weak learners from the batch. The advance learners are been given chance to take part in the competitions conducted at National and International level. The weak learners are been given extra inputs by the faculties to improve their skills up to the mark. The classes for the weak learners will be conducted on Saturdays.

The skill assessment for the Year 2020-21 are as follows.

Semester: III

Duration 5 Days (17th Aug to 21st Aug 2020)

Total No of Student: 125

Faculty: Madhura Joshi

Topic: Development of Graphic Prints for T shirt for Family (Father, Mother And Kids)

The elements of design are tools, a designer uses to craft meaning and bring clarity to his ideas, to build and enhance the perfect design.

Make a range of Graphics to be printed on the T Shirts for a family using the Elements of Design.

Consider following points while designing

- Explore Your Concept
 - Imagine The Design On A T-Shirt
 - Keep Things Simple
 - Choose The Right Colours
 - Prepare Your Artwork Properly
1. Inspiration board
 2. Design development – 10 (Each)
 3. Final two sets of Designs..

Note: the Illustrations should be Hand rendered only. Students are free to use any medium of colours.

Evaluation: 23rd Aug 2020

Semester: V

Duration 5 Days (17th Aug to 21st Aug 2020)

Total No of Student: 118

Faculty: Madhura Joshi

Topic: Designing for Ready To Stitch Or Semi Stitch Garments.

Develop A range for Women's wear ready-to-stitch and semi-stitched salwar kameez/ Anarkali/ Lehenga sets that are an amalgamation of traditional as well as modern styles.

Students can use **Embroidered Work, Digital Print, Sequins Work**. Create design range that are aesthetically pleasing and graceful keeping up with the modern trends in ethnic Indian wear.

1. Inspiration board
2. Mood board
3. Story Board
4. Style board
5. Design Development
 - a. Garments- 25
 - b. Print Developments - 50 Floral and supplemented with abstract
6. Final Range of 8 garment

Evaluation: 23rd Aug 2020

Semester: VII

Duration 5 Days (17th Aug to 21st Aug 2020)

Total No of Student: 106

Faculty: Madhura Joshi

Topic: Colour Communication- Conveying moods with colours.

Develop a range for Women's Wear For One Piece Dress and supplement with accessories

Develop different prints to communicate the moods.

You must first think about the mood and message you want to convey to consumers. Who is your target audience, and what needs are you fulfilling with your product which is useful for marketing to be truly effective.

There are colour families who have their own emotional meanings and psychological associations, So by studying the same you can pick a color that aligns with your product's message.

1. Inspiration board
2. Mood board
3. Style board
4. Colour pallet – with explanation
5. Design Development
 - a. Garments– 25
 - b. Print Developments - 50
6. Final Range of 8 garment with technical details

Students have to develop all the range on computer and submit the assignment on the specified date.

Students have to maintain the layout of the presentation and can develop it in A4 size.

Evaluation: 23rd Aug 2020